Remote Sensing Training: Methods & Best Practices
Thursdays, October 13-27, 2016
10:00 – 11:30 a.m. and 5:00 – 6:30 p.m. EDT (UTC-4)

Many institutions have knowledge of remote sensing, but don’t know how to build an online remote sensing webinar or how to organize a face-to-face training. The skills taught in this webinar will enable participants to provide remote sensing training to others within their organization or community of practice.

This three session online training series will engage the global community to communicate the training best practices NASA’s Applied Remote Sensing Training Program (ARSET) has found most effective. Throughout the webinar series, we will provide best practices on how to:

• Build a remote sensing training program
• Perform effective outreach for trainings
• Put together and deliver quality presentations
• Communicate effectively with both scientific and nonscientific audiences

Session One: Overview
October 13, 2016
How to develop a capacity building mission statement, create and perform end-user needs assessments, perform outreach, training promotion, and create a good presentation.

Session Two: Onsite Training
October 20, 2016
Online versus onsite trainings and how to develop onsite trainings, including training levels (introductory to advanced), training structure, developing case studies and hands-on exercises, timelines, and program evaluation.

Session Three: Online Training
October 27, 2016
How to develop online trainings, including training levels (introductory to advanced), designing online presentations, developing assignments and exercises, software, and timelines.